



# The Roar of the Lion

Marisa Rubé, editor  
February 2018

**Dear Brothers and Sisters,**

**January came and went, February has arrived, and time seems to be flying by. I would like to thank all who attended our After Holiday Party in January. It was a fun time with Fedele's Restaurant providing excellent service and food. We were able to initiate four new members at the party. Welcome to the lodge Suzanne Tydings DiMaria, Joe DiMaria, James Valerio and Mary Valerio!**



**In regards to our events, we have some changes. Our Winter Clambake Picnic and President's Picnic are being combined this year. The new date will be September 23rd at Eyer Park. The chair person for this event is Brother Ron Santoli. The date for our Cibi dinner has also been changed, and the dinner has now been set for May 20th at the Eyer Community Center. Details and pricing for this regional meal will follow soon. The chairpersons for this event are Sister Sandy Meleca and Sister Rosita Caridi Miller. Chairpersons for both events will be looking for help. Please contact them and join their committee. We still have another couple of weeks for our Reverse Raffle Fundraiser. If you have not yet purchased your tickets, please contact me ASAP.**

**Good news, I have been informed by the Grand Lodge that we have been chosen to host the summer session of the plenary, along with the Geneva Lodge. For the sake of convenience, the plenary will be held at the Geneva Lodge. This is quite an honor for District 8 and our lodge, as the grand lodge rarely holds a plenary session in our district. We will be working side by side with our brothers and sisters in Geneva to make sure this event is a huge success. More details to follow.**

**Until next month,  
Peace and health,  
Fraternally,  
President Vince**

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### **New York State and National OSDIA Events**

February 25th: NYS CSJ 38th Anniversary Dinner Dance at Russo's on the Bay, Howard Beach

April 3rd: NYS Grand Lodge Foundation Cooley's Anemia Dine Around at Verdi's of Westbury

April 6-8: NYSOSDIA Student Summit in the NY State Capital Region

April 27th: NYS Grand Lodge Foundation 36th Annual Golden Lion Awards Dinner at Garden City Hotel

April 29th: NYSOSDIA Annual Bowling Tournament at Farmingdale Lanes

### **Geneva Lodge Valentine's Party February 10th**

Join us for dinner and music by "CC and The Roadrunners!!!" Or just come for the entertainment. 8:00pm-11:00pm

6:30pm-8:00pm An Italian buffet of sausage/peppers & onions, rigatoni & meatballs, chicken, tossed salad, rolls & butter. ☐ Cream puff or cannoli for dessert!!!

#### **TICKETS:**

Dinner tickets are only presale. Entertainment only tickets presale or at the door.

\$15.00 per person

\$25.00 a couple

\$ 5.00 an entertainment only ticket

## **Vincent Lombardi Lodge #2270 2018 Calendar**

February 1st, 2018 @ 7pm: Council Meeting

February 8th, 2018 @ 7pm: General Assembly Meeting

**February 23rd, 2018: Reverse Raffle Dinner - Burgundy Basin (Bushnell's Basin). Raffle Tickets \$100 (includes dinner), Dinner tickets \$30**

March 1st, 2018 @ 7pm: Council Meeting

March 8th, 2018 @ 7pm: General Assembly Meeting

April 5th, 2018 @ 7pm: Council Meeting

April 12th, 2018 @ 7pm: General Assembly Meeting

May 3rd, 2018 @ 7pm: Council Meeting

May 10th, 2018 @ 7pm: General Assembly Meeting

**May 20th, 2018 Time & Location TBD: Cibi Dinner**

**May 26th, 2018: East Rochester Memorial Day Parade**

**May 31st-June 3rd, 2018: OSDIA NYS Convention**

June 14th, 2018 @ 7pm: General Assembly Meeting

July 5th, 2018 @ 7pm: Council Meeting

July 12th, 2018 @ 7pm: General Assembly Meeting

August 2nd, 2018 @ 7pm: Council Meeting

August 9th, 2018 @ 7pm: General Assembly Meeting

September 6th, 2018 @ 7pm: Council Meeting

September 13th, 2018 @ 7pm: General Assembly Meeting

**September 23rd, 2018: Member Appreciation Picnic, Eyer Park (East Rochester)**

October 4th, 2018 @ 7pm: Council Meeting

October 11th, 2018 @ 7pm: General Assembly Meeting

**October 2018, Date/Time TBD: Italian American Heritage Dinner**

November 1st, 2018 @ 7pm: Council Meeting

November 8th, 2018 @ 7pm: General Assembly Meeting

**November 2018, Date/Time TBD: Annual Turkey Raffle**

December 6th, 2018 @ 7pm: Council Meeting

December 13th, 2018 @ 7pm: General Assembly Meeting



**2/3: Patricia Galante**  
**2/12: Joe Galante**  
**2/14: Anthony Micciche**  
**2/18: Steven Cataldi**

**2/19: Mary Valerio**  
**2/20: Vivian Sciortino**  
**2/27: Sandy Meleca**  
**2/28: Joe Capogreco**



Sister Sandy Meleca, recovering at home after hospitalization for a heart attack.

Four new members were initiated at our After Holiday Party. Please welcome our newest members: Joe and Suzanne DiMaria, and James and Mary Valerio.



A note about our Reverse Raffle Fundraiser at the Burgundy Basin. There will be bridge repair going on at the Marsh Road Bridge by Route 96 and that bridge will be closed. Please use an alternate route to get to the Burgundy Basin:

From 490 East or West: Take Exit 26, Pittsford Palmyra Rd, turn left on Route 31, then left onto Marsh Rd. Building is on the right before the bridge.

From Route 96: Turn onto Kreag Rd (light by Mobil Station), then left at next light onto Route 31. After the 490 expressway, turn left onto Marsh Rd. Building is on the right before the bridge.

## Ferrero—The Story of a Family

Ferrero, most closely associated with Nutella, Ferrero Rocher, Tic Tacs, and Kinder, competed with Hershey in buying the Nestle Corporation who markets Butterfinger, Baby Ruth, 100 Grand, Raisinets, Wonka and Nestle Crunch. Ferrero won and will thus become the third largest chocolate company in both the US and the world. Ferrero will buy manufacturing plants in Illinois, there will be no expected layoffs, and corporate offices in California, Illinois, and New Jersey will remain open.

The history of the Ferrero Group is a story of success in its third generation, in which the development of a multinational company perfectly combines with the past, present and future of a tenacious Piedmontese family.

We have to return to the '40s to discover the roots of this success. These were the years when Piera and Pietro, Michele's parents, transformed a pastry shop into a factory. The Ferrero Family was the first Italian manufacturer after World War II to open production sites and offices abroad in the confectionary sector, turning the Company into a truly international Group. These first and decisive steps forward were thanks to the products "invented" by Pietro Ferrero and his son Michele, who was then very young. Another key to success was the effective sales network organized by Giovanni, Pietro's brother, who died in 1949.

Following the success of the company in Italy, Michele Ferrero decided to start producing also abroad. In 1956 a large plant in Germany was inaugurated and a short time later a plant in France. It was the prelude to a rapid expansion of Ferrero in Europe, with the establishment of commercial offices and production centers in Belgium, The Netherlands, Austria, Switzerland, Sweden, United Kingdom, Ireland and Spain. In the following decades Ferrero becomes global, with companies and plants in North and South America, South East Asia, Eastern Europe, Africa, Australia; and, more recently, in Turkey, Mexico and China.

Ferrero is now steadily ranked among the first companies in the world for its reputation. Certainly, this is due also to the social responsibility initiatives of the Group. These are summarized in Ferrero's CSR strategy, which is focused on the highest quality and innovation, transparent communication, the care for people that have made and are still making the Group's history, the support of local communities, the promotion of active lifestyles amongst young people as well as its strong engagement towards sustainable agricultural practices and the protection of the environment.

(cont...)

## 2018 Grand Lodge Scholarship

Since the beginning of the scholarship program for high school seniors and graduate studies, the New York Grand Lodge has distributed approximately \$1,000,000 in award dollars to deserving students. Scholarships were established by Filial Lodges, Districts, and individuals and subsidized by the Grand Lodge Foundation.

In 2017, 137 scholarships and six grants were awarded.

A total of 124 District Scholarships, 14 Statewide Undergraduate and Graduate awards, and six grants will be distributed to 74 students on Saturday, June 9<sup>th</sup> at a special program at the Tappan Zee High School, Orangeburg, NY. Every award recipient will become a Student-Member-At-Large member of the Order.

Applications for senior high students will be mailed to counselors outlining the requirements for students in Monroe County. Additional applications can be found on the OSIA web page at [www.nysosia.org](http://www.nysosia.org) or by contacting the District VIII chairperson, Marjorie Focarazzo at 585-749-5346 or by email at [MAFocarazzo@gmail.com](mailto:MAFocarazzo@gmail.com). The applicant must be a New York State resident and of Italian heritage, but membership to OSIA is not required. An application fee of \$10 must be included. The deadline for submission of all materials is March 31, 2018. The application for the grant can also be found on the OSIA website or by contacting the District VII chairperson.

I wish our students the very best of luck.

## 2018 OSDIA/NYS CSJ La Bella Award

The Order of Sons of Italy and New York State Commission for Social Justice established La Bella Lingua Achievement Award to recognize students excelling in Italian Language courses. The award recipient will receive a \$500 monetary award funded by the New York Grand Lodge Foundation, Inc.

The application will be mailed to foreign language teachers and guidance counselors of those High Schools offering Italian Language courses. Only the most qualified student, with at least three years of Italian Language courses, will be asked to participate. The student will be required to submit the application, official transcript, letter of recommendation, and an essay chosen from the six topics noted on the application. The deadline for submission of all materials is April 1, 2018.

Contact Marjorie Focarazzo at 585-749-5346 or [MAFocarazzo@gmail.com](mailto:MAFocarazzo@gmail.com) with any questions.

## **The Assassination of Gianni Versace Sister Marjorie Focarazzo**

Gianni Maria Versace was born December 2, 1946 in Reggio Calabria and found the international fashion house Versace. He was strongly influenced by ancient Greek History which was part of the landscape in which he grew up. At a young age, he began an apprenticeship with his mother's sewing business. He moved to Milan at 26 years of age to work in fashion design.

In the 1970's he developed successful youthful lines: Byblos and Complice, which helped in creating his first signature collection for women at the Palazzo della Permanente Art Museum of Milan. He opened his first boutique in Milan's Via della Spiga in 1978.

Versace met his partner, a model, Antonio D'Amico, in 1978, a relationship that lasted until his murder in 1978. During their years together, D'Amico worked for Versace's company as a designer and became the head designer for Istante and Versus Sport.

Versace was shot and killed on the steps of his mansion in Miami Beach at the age of 50 on the morning of July 15, 1997. Andrew Cunanan was charged with the murder but committed suicide eight days later. The murder was a crime that shocked the world.

Cunanan instantly became the center of world-wide attention. He considered himself a gigolo, but was down on his luck at 27. It was reported he had a genius-level IQ, was a voracious reader, and coveted the lifestyles of the rich and famous. He craved the limelight and aspired to the top, using his charm or falsehood, and in the end he reached an exclusive highpoint that got him to where he wanted to be. Sadly to say, America's most wanted fugitive. The FBI not only wanted to question him about Versace's murder, but also four others that took place earlier in the spring. Versace's longtime companion, Antonio D'Amico, was able to identify Cunanan as the killer who walked away from the mansion. It became clear Cunanan rarely told or faced the truth about himself. He claimed to have dropped out of Yale and transferred to Bennington, but the truth is, he graduated from La Jolla's private Bishop's School. He hung around very intelligent and talented people to establish his pattern as a con artist, lying, being an authoritative on art, being witty, boasting, and entertaining enough to live well without having to work. He claimed to be the son of an Israeli millionaire, and at other times, a Fifth Avenue aristocrat. He never told the truth. He never mentioned his father was accused of embezzling more than \$100,000 who abandoned his wife and four children in 1988. His friends indulged him in his stories.

It is apparent that Versace and Cunanan had met only once, years prior in San Francisco, but Cunanan considered them to be friends. The FBI finally deduced the motive for the assassination was that Cunanan considered Versace to be wealthy, the high-profile homosexual success story Cunanan was never going to be. This was the only way he was going to be famous.

(Ferrero, cont.)

For the Ferrero Group, the term corporate social responsibility has always stood for caring for people and for the local area, namely employees and former employees, consumers, families and the local communities in which it operates. These principles of social responsibility guided Ferrero's first steps in Alba and remain unchanged to this day.

The Ferrero Group's approach to sustainability is currently based on the company's social responsibility strategy: "Sharing values to create value". For Ferrero, the creation of shared value is a practice that affects all stages of the supply chain: it goes from caring for the people who have made and continue to make the history of the Group, the support of local communities, the promotion of active lifestyles among youths and their families, all the way to its strong commitment to sustainable farming practices and safeguarding and protecting the environment. Corporate social responsibility strategy is currently divided into two main subject areas: People and the Planet.

At Ferrero, customer focus isn't just a value, it's something we put into practice every day, based on a sense of responsibility that goes beyond commercial goals. This responsibility is made into reality through Ferrero's nutritional strategy, ongoing innovation, the quality and freshness of its products, food safety and responsible and transparent communication. In addition, Ferrero shows a constant interest in the lives of its current employees and former employees and people living in the communities in which it operates. This commitment is also demonstrated through the activities of the Ferrero Foundation and the Michele Ferrero Entrepreneurial Project, active in Africa and Asia. The Group also continues its commitment to the promotion of active lifestyles by addressing young people and their families through the global Kinder+Sport "Joy of moving" program.

Monitoring and improving the impact of its activities throughout the entire supply chain is a priority for the Ferrero Group, which it addresses by ensuring that its main raw materials are responsibly sourced. In addition, the Group is committed to production that respects the environment, by making use of the best technologies available, ensuring that the use of energy, materials and natural resources is efficient and by consuming water resources responsibly and reasonably. Acknowledging this responsibility, Ferrero is strongly committed to minimizing its environmental impact, from raw materials to production plants and logistics, along the entire value chain.

(www.ferrero.com)

**2018 After Holiday Party  
Red Fedeles Brook House**



## VINCENT LOMBARDI LODGE OFFICERS

**President**  
Vincent Giannantonio

**First Vice-President**  
Sandra Meleca

**Second Vice-President**  
Thomas Meleca

**Recording Secretary**  
Marisa Rubé

**Financial Secretary**  
Louis DeCarolis

**Treasurer**  
Catherine DiNicola

**Orator**  
Matthew Grosodonia

**Mistress of Ceremony**  
Mary Lou Cadena

**Sentinel**  
Ronald Santoli

**Trustees**  
Edward Groszewski  
Luigi DiFilippo  
Antonio Palucci  
Marjorie Focarazzo  
Lillian Bonanni

**Immediate Past President**  
Joseph Rubé, MD

**Chaplain**  
Patricia Galante

**District VIII State  
Trustee**  
Joseph Rubé

**Chaplain Emeritus**  
Sister Carole Proia

**State Deputy to Vincent Lombardi  
Lodge**  
Tony DiCostanzo

**State Deputy to Geneva Lodge**  
Thomas Meleca

**Past Presidents**  
Joseph Lusardi\*  
Thomas Laverne\*  
Louis Giambra\*  
Joseph Vazzana  
John March\*  
Victor Bell\*  
Peter Cimino\*  
Sam Parese\*  
Cosmo Caceci\*  
Michael La Comba\*  
Shirley Sculli  
Phillip Dattilo  
Joseph Berta\*  
Joseph Rubé  
Jennifer Rubé\*



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