



## *“The Roar of the Lion”*

Jennifer Rubé, editor  
June & July 2012

### FESTA ITALIANA at the IACC

This year's Festa Italiana will be July 20<sup>th</sup> – 22<sup>nd</sup> on the grounds of the Italian American Community Center. Once again our lodge will have a booth where we will sell Italian-themed novelties as a fundraiser for our lodge. In the past, the money from the festa has been used for scholarships and to offset various costs of running the lodge throughout the year. It is usually one of our biggest fundraisers of the year.

We are again looking for volunteers to help man the booth. Over the past few years we have had so many members volunteer to help out in the booth that at times we've had more help than we needed. This year most of the shifts are three hour shifts and include set-up shifts for helping put the tent up and lay out merchandise for sale. There are sales shifts where the volunteers man the booth, sell the merchandise and also talk to visitors about the lodge and try to get them to join the lodge. The third type of shift is the close-up/tear down shifts where on Friday and Saturday you take care of later night sales and then help secure the tent for the night. On Sunday that last shift is for packing up remaining merchandise, taking down the tent and loading the vehicles.

In past years many of our members have gotten into the festival at no charge because they are working the booth. This year I'm asking that everyone pay the admission at the gate because this is a very important and much needed fundraiser for the IACC which has been experiencing financial difficulties. With so many of our members volunteering to work, we can't ask the IACC to allow 30 – 40 of us in for free throughout the weekend. If I have to pay the IACC for our volunteers to get in then it ends up coming out of the profits for the lodge and we don't want that either.

We encourage everyone to come out to the festa and hang out with friends and family. The evenings are a lot of fun when the lights come on and the music starts and if you bring your lawn chairs you can sit out in the open around the tent area and enjoy the atmosphere. I've enclosed a work schedule – please call or email me right away to let me know when you're available to help.

### SUMMER PICNIC

It's that time of year again where our lodge members, friends and family get together for the annual summer picnic. Once again this year, the picnic is a “President's Appreciation” event to show his thanks for all the work we do for the lodge during the year.

This year's picnic is free for members and their immediate family members – all we ask is that you bring a dish to pass that serves about 30 – 40 people. Jon Seiger and his group will once again come give a special performance for us.

Please see the enclosed flyer for more information and fill out the return form to let President Joe and Sister Nancy know how many people to expect and what food to expect. We hope that as many lodge members as possible will come celebrate with us as this is another one of our 40<sup>th</sup> Anniversary events.

President Joe is also looking for a small committee to help with setting up tents, tables, chairs, etc and cleaning up afterwards. If you'd like to volunteer, please call him at 461-1181.

### MEMBERSHIP

In the past few months many of you have contacted me and congratulated me on bringing in so many new members in the first few months of this year. As Vice President my position is traditionally also membership chairperson and I do work hard at it.

However, I couldn't “sell” someone outside of the lodge on a membership if all of you didn't make our lodge so vibrant and exciting. The activities we hold or participate in, the food and refreshments after our meetings and the general feeling of family. All of this is what we offer new members and that is why our numbers are increasing. There are also several other people who have been actively recruiting new members.

I want to thank each of you for welcoming our new members and making them feel at home so quickly. While other organizations are complaining about declining membership, our lodge can proudly boast that our numbers are not only steady but they are increasing. Thank you! Jennifer



**VINCENT LOMBARDI LODGE #2270**  
71 Cohasset Drive  
Rochester, New York 14618



June/July 2012

**OFFICERS**

**President**

Joseph A. Rubé, M.D.

**Vice-President**

Jennifer Rubé

**Recording Secretary**

Bonnie Cottone

**Corresponding Secretary**

Ann Vazzana

**Financial Secretary**

Susan Berta

**Treasurer**

Nancy Rubé

**Orator**

Louis DeCarolis

**Master of Ceremony**

Ross Cottone

Shirley Sculli

**Sentinel**

Thomas Vazzana

**Trustees**

Linda Agnello

William Agnello

Salvatore Cutaia

Mary Delman

Antonio Palucci

**Immediate Past President**

Joseph A. Vazzana

**Chaplain**

Ann Vazzana

**Chaplain Emeritus**

Sister Carole Proia

**Lodge Deputy**

Anthony Idoni

**District VIII State Trustee**

Anthony DiCostanzo

Dear Brothers and Sisters,

Summer has arrived with a heat wave. We all find ourselves busier than ever with all the activities involving family and friends. Even those of us who are retired must wonder when we ever had time to work. We sometimes forget that this season tends to bring families closer together for such things as picnics, vacations, weddings, and all other good things. With our strong Italian heritage we demonstrate how important family is in our lives. It also tends to heighten our awareness of how much negative stereotyping continues to pervade our media and our obligation to fight this as best we can using the same social media. Our very own Commission for Social Justice (of which we are all members) continues to be our main guiding force and as President of our Lodge I can only hope that we all support their efforts. We try to pass on the information and hope that you will continue to be involved either by commenting on the negative image presented in the media or, in a more positive note, educate everyone we can on all the positive things the Italians and we of Italian descent have done to make this Country and the rest of the world a better place to live.

Our State Convention was a huge success (although none of your Delegate brought back any increased \$\$\$\$). Sister Jen and First Lady Nancy manned the "gift gallery" throughout. She still has a large stock of shirts and sweat shirts with SOI logos on them if you are interested. Lodge members get 20% off the retail price.

Sister Susan helped with the Credentialing process throughout the weekend. I attended all the meetings and was Vice Chair of the Newsletter competition which has become much more competitive with the improvements in technology. Sister Linda, our newest delegate, mentioned at our General Assembly meeting last month about how impressed she was and how much she learned about the "business" aspects of our organization. Brother Bill helped out in all aspects he was able to and hopefully enjoyed his stay. The entertainment was excellent. We heard much about membership incentives – we received an excellent banner to use at all functions to encourage membership. The Convention also brought to an end Brother Joe Berta's term as State Trustee. We give our sincerest thanks for a job well done. Our new State Trustee is Brother Tony DiCostanzo from the Geneva Lodge. This issue of the newsletter contains photos from the Convention.

We continue to work on the 40<sup>th</sup> anniversary commemorative issue of our newsletter that will come to you under separate cover during July. My heartfelt gratitude to those who came and helped identify people in our photos dating back to the 80's. They are: Shirley and Pat Sculli, Joe and Ann Vazzana, Mary Ricci, Eunice McCarthy, and Angie Parise. Again thanks to all who provided us with material for our archives: Susan Berta, Angie Parise, Mary Ricci and the Giambra family, to name a few.

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Visit our website at [www.sonsofitalyrochester.com](http://www.sonsofitalyrochester.com)

Please welcome with me and make them feel an integral part of our Lodge, our newest members since our last newsletter: Sarah Carbone, Dennis Erbeta, Patricia Mattice (transferring from Geneva), Hon. Gail Donofrio (returning), Rene DeCroce, and Brett Forgione (to be initiated July).

We hope all are enjoying the summer as we continue to organize for upcoming events. The Five Guys Fundraiser for Autism was a HUGE success – thanks Sister Susan and her committee (\$280 profit to Autism thanks to our members and families and friends). Next I should mention how proud I was to see so many of our Lodge members at the Festa della Repubblica June 3<sup>rd</sup> at the IACC – despite the rain and the ceremony being held indoors, I thought it was very well organized and the food was excellent. Thanks to Brother Mario Danielle Hon. Vice Consulate & Host and Tony Galvano and his committee). Next we have the Festa Italiana at the IACC July 20-22. Our Lodge will again have a booth selling Italian things as a fundraiser for our Lodge. We encourage all to attend and some to help Sister Jen with the set up and sales. Following that, on Saturday, August 11 is our Annual President's Member appreciation Picnic at CASA RUBE' – It is free except for bringing a plate to pass. We will have homemade sausage, chicken and other goodies, Jon Seiger and his quartet will again provide entertainment, and just have fun. And may we not have a down pour!!!

On October 6 (Sat) we will be participating in the "Columbus Day Parade" which will be followed by an Italian Heritage Festival in Irondequoit on Lakeshore Blvd/Camp Eastman. Brother Tony Palucci, start preparations! Jon Seiger will be joining us for parade and festival entertainment. Sister Susan and Sister Eunice are working on preparations for the Columbus Dinner Dance – special this year as we celebrate our 40<sup>th</sup> Anniversary. I hope as many members as possible attend to show our Lodge off. We understand State President Thom Lupo is planning to attend as well as several others from downstate. Our very worthy Honorees this year are: Brother Joe Berta - Past President, Past State Trustee, Professor of Music (Man of the Year), JoAnne (Palermo) Ryan – President & CEO of Volunteers of America (Woman of the Year), Martin Mucci – President & CEO of Paychex (Lifetime Achievement), and Thomas Ferraro – Founder & Executive Officer of Foodlink (Humanitarian of the Year). Please support your Lodge by attending this celebration and taking/selling ads in the AD Book. November brings us our annual Turkey raffle on the 15<sup>th</sup> and Brother Joe Vazzana has tentatively set our Christmas Dinner to be held at Gigi's on Ridge Road on Sunday, Dec 2<sup>nd</sup>.

A final reminder – our Fundraiser Coupon Books are available to buy or sell for \$20 – as you requested we committed to selling 20 in order to raise \$9/10 for each one sold. We have them here at my home and will bring them to sell at meetings and at the Festa in July. The sale actually ends in July. Just think – if each member bought/sold 1 book each – we would receive \$800 (I only have 50 books!!!)

A brief note to let you know that the tax attorney has been hired and financial records have been provided to him by Sister Susan to allow him to proceed with filing the appropriate papers to have our Lodge be reinstated of its Tax Exempt Status as a Corporation and a "Filial" member of the Supreme Lodge under its 501( c ) 8 status.

Our thoughts and prayers to those who have lost a loved one recently, to those who have been ill, and for our service men and women – may you all have a happy and safe summer.

Fraternally,

President Joe

# VINCENT LOMBARDI LODGE

## NEW MEMBERS

Welcome to Sister Rene DeCroce who was inducted into the lodge at the June meeting and to Brett Forgione who will join us at the July General Assembly Meeting.

## IN THE NEWS

Congratulations to **Brother Russ** and **Sister Jennie** Gugino on the birth of their great granddaughter Viana.

Our condolences go out to **Sister Emma Ferlise** on the recent passing of her sister.

Our condolences go out to **Brother Honorable Don Mark** and his family on the recent passing of his wife Rosalie.

Congratulations to **Brother Matthew Sisto** who is one of the recipients of our Lodge Scholarships. Brother Matthew will also receive one of the state OSIA scholarships.

Congratulations to **Danielle O'Connor**, daughter of fellow lodge member **Brother Matthew O'Connor**, on receiving the *Italian-American State Legislators Conference's academic scholarship*

Get well wishes go out to our lodge Deputy, **Brother Tony Idoni** after recent surgery.

Congratulations to **Jill and Jamie Kaim** from the Geneva Lodges on the birth of their first daughter **Maria Elizabeth**.

## NEWS FROM GENEVA

### ITALIAN FESTIVAL

July 6<sup>th</sup> & 7<sup>th</sup>

Held on the Geneva Lodge grounds at 31 Prospect Street.

## TURKEY RAFFLE

Sister Jen Gugino has contacted us from Las Vegas where she is visiting with her newest great granddaughter to let us know that this year's Turkey Raffle Dinner will be Wednesday November 15<sup>th</sup> at St Cecelia's. Please mark your calendars and watch for more information in the coming months.

## OSIA HISTORY

Originally called "Figli d'Italia," the Order Sons of Italy in America® was established in the Little Italy neighborhood of New York City on June 22, 1905, by Vincenzo Sellaro, M.D., and five other Italian immigrants who came to the United States during the great Italian migration (1880-1923). Their aim was to create a support system for all Italian immigrants that would assist them with becoming U.S. citizens, provide health/death benefits and educational opportunities and offer assistance with assimilation in America.

Highlights in OSIA's history:

In its early years, OSIA established free schools to teach immigrants English and centers to help them become U.S. citizens.

The first OSIA lodges established orphanages and homes for the elderly, life insurance and mortuary funds, credit unions, welfare societies and scholarship funds to aid members in need.

During World Wars I and II, OSIA members bought war bonds and war stamps to support the war effort, and lodges competed with each other to contribute the most money to the Red Cross.

In World War II, the OSIA Supreme Council (national officers) issued a resolution urging members to donate one day's salary to the national defense.

To date, OSIA members have given more than \$119 Million to educational programs, disaster relief, cultural advancement and medical research.

# VINCENT LOMBARDI LODGE

## COMMUNITY CALENDAR

- **July 5<sup>th</sup>** – 7:00PM at Casa Italiana - OSIA Board Meeting
- **July 12<sup>th</sup>** – 7:00PM at Casa Italiana – OSIA General Assembly Meeting
- **July 20 – 22<sup>nd</sup>** – Festa Italiana – see info about volunteers
- **August 2<sup>nd</sup>** – 7:00PM at Casa Italiana - OSIA Board Meeting
- **August 9<sup>th</sup>** – 7:00PM at Casa Italiana – OSIA General Assembly Meeting
- **August 11<sup>th</sup>** – 3:00PM - Summer Picnic – see the enclosed flyer
- **October 6<sup>th</sup>** – Columbus Day Parade and Italian Festival – more info to follow
- **October 20<sup>th</sup>** – Christopher Columbus Dinner Dance – 6:30PM at Midvale Country Club – Come help us celebrate the 40<sup>th</sup> Anniversary of our lodge's charter. More info to follow.
- **November 15<sup>th</sup>** – Turkey Raffle Dinner – St Cecelia's Church - more info to follow
- **December 2<sup>nd</sup>** – Christmas Party – more info to follow

## JUNE & JULY BIRTHDAYS

06/06	Mary Ricci
06/13	Deborah Sisto
06/15	Marie Moscato Foxton
06/16	Eunice McCarthy
06/22	Matthew O'Connor
06/27	Louis DeCarolis
06/30	Edward Maruggi
07/01	Michael Maloni
07/03	Anita Militello
07/04	Antonio Palucci
07/04	Nancy Rubé
07/08	Susan Berta,
07/10	Jennifer Rubé
07/21	Elizabeth Osta
07/22	Hon. Gail Donofrio
07/24	John Pilato
07/25	William Agnello
07/27	Sharon Strati
07/29	Eileen Wozniak



### Our lodge can be found online!

Check out our lodge website at [www.sonsofitalyrochester.com](http://www.sonsofitalyrochester.com) or look for us on Facebook by searching for **Sons of Italy Rochester NY**. You can visit the NY State Grand Lodge website at [www.nyosia.org](http://www.nyosia.org) and the National Supreme Lodge at [www.osia.org](http://www.osia.org).

### NEW MEMBERS

We are always looking for new members to bring into our lodge. Think about family, friends and co-workers who might enjoy joining our group and promoting our Italian heritage.

### SUNSHINE CORNER

If you know of any of our lodge members who are ill or could use cheering up, please let Corresponding Secretary, Sister Ann Vazzana know at 224-8907.

### REFRESHMENTS

We are looking for volunteers to bring refreshments to our General Assembly meetings. You're welcome to partner up with another member if you want to.

Ideas: cake, cupcakes, brownies, cookies, fresh cut up fruit, sheet pizza or anything else you wish to bring.

If you'd like to bring refreshments to the next meeting, please give Sister Ann Vazzana a call at 224-8907. Thank you to all our volunteers as this is one more thing that keeps expenses down for the lodge.

# CONGRATULATIONS!

## Dr. Stella Plutino-Calabrese Receives OSIA's Cornaro Award



Brothers Lou DeCarolis, Joe Berta, Sister Susan Berta, Dr Stella Plutino-Calabrese and Dr Lois Pontillo Mignone



Chris Calabrese, Martina Calabrese, NY State President Thom Lupo, Giulia Calabrese, Dr Stella Plutino-Calabrese, OSIA National President Joe DiTripani

## OSIA FUNDRAISERS

### COOKBOOKS

Now Available –

Vincent Lombardi Lodge's "*The Little Italian Cookbook*" \$8.00 each plus shipping if needed.

NYS Grand Lodge's "*Cucina Classica, Maintaining a Tradition*" and "*Cucina Classica II, The Legacy Continues*"

\$15 each or the set of 2 for \$20 plus shipping if needed.

### ENTERTAINMENT

Entertainment coupon books are now available from President Joe. Each book is \$20 and there are coupons for free items, discounts at some great restaurants, stores, country clubs, etc.

If everyone buys / sells one book it will end up being a great fundraiser for our lodge.

### AVIS CAR RENTAL

OSIA has a new promotion for discounts on AVIS Auto Rentals.

Receive \$20 off a weekly rental or one free Weekend Day.

Contact President Joe at 461-1181 if you would like these coupons.



### GARIBALDI-MEUCCI

#### Recognition Walkway Brick Program

Bricks are available for:  
\$100 - \$250 - \$1000

Call the Museum at  
  
718-442-1608

### COKE BOTTLE CAPS

We are still looking for bottle caps from all Coca Cola products. We redeem these for products that can be raffled off at our events throughout the year. Last year's bottle caps were redeemed for the MP3 Player that was raffled off at the Valentine Fundraiser.

### INK CARTRIDGES

Thank you to everyone who has brought us empty ink and toner cartridges. Redeeming these has cut the cost of printing our newsletters almost in half for 2011 and have saved almost \$400 already this year. If you have any empties to redeem please bring them to the next meeting or call Jennifer at 381-5540.

# VINCENT LOMBARDI LODGE MEMBERS SEEN AROUND TOWN

## Happy 50<sup>th</sup> Anniversary to Our Friends in the Gates Amita Club



## New York State OSIA Convention



State Trustee Tony & Sister Pam DiCostanzo From Geneva



Friday Night was Roman Dinner Night in the Main Dining Room



President Joe, Sister Nancy and Brother Bill



Sister Jenn in the Gift Gallery



President Joe on the Big Screen During the Newsletter Competition Announcements



President Joe Giving Donations

# NEWS FROM ITALY

**(ANSA) - Rome, June 1 - Crisis or not, there is one thing Italians are not willing to give up - ice cream.**

Despite the economic downturn, the Italian Institute of Ice Cream (IGI) said on Friday that the total industry turnover for pre-packaged ice cream was up 2.2% in 2011, reaching approximately two billion euros. Not only that, according to IGI gelato is consumed all year long, not just in the hotter months, and more frequently at home with retail sales up 3.9%.

And for families with four-legged friends, an ice cream for man's best friend, IceBau, was released at the gelato festival in Ancona recently, ready to hit the retail market this summer.

**ROME -- The strong quake which struck Italy on Tuesday, killing 15 and destroying buildings, has also dealt a blow to Modena's balsamic vinegar industry -- days after a quake in the area hit Parmesan production.**

The industry has suffered losses totalling €15 million (\$18 million), according to the head of the traditional balsamic vinegar consortium Enrico Corsini, who said stocks had been "seriously damaged" as tremors hit the area.

The Pontirolo company based in San Felice sul Panaro -- one of the worst-hit towns -- lost practically everything after its warehouses were flattened, while smaller warehouses owned by other producers were also badly damaged.

The 5.8 quake which struck Tuesday morning and the series of tremors of other 5.0 magnitude that followed "will bring the regional economy to its knees," Corsini said, adding that 200 businesses in the sector were affected. The north of the Modena region, where the quake was felt particularly strongly, is home to dozens of balsamic vinegar producers. The consortium said some producers claimed to have lost over 100,000 liters of the costly delicacy.

The gourmet vinegar, sprinkled on salads and added to sauces the world over, can cost up to €1,500 a liter. The Emilia Romagna region has some of Italy's richest farmland and is known for many delicacies including balsamic vinegar, Parmesan, Parma ham and Bolognese sauce, which are exported around the world. Culinary production in the area suffered a heavy blow just 10 days before when a 6.0-magnitude quake struck the same region, devastating Parmesan warehouses and costing the industry an estimated €200 million (\$286 million). --  
*AFP*

## Italians & the Worldwide Human Web BY OSIA BLOGGER 06/26/2012

If you attended the Sons of Italy Foundation's NELA Gala in Washington, DC on May 23 you might have heard 2012 SIF Honoree and recipient of the Award for Excellence in Business, Claudio Bozzo, put forth a strong argument for crediting the Italian people as the inventors of the Internet and not American military intelligence. The foundation of Bozzo's argument rested on a worldwide web made up of people—not the URL addresses and the HTML codes that allow them to function. Italians invented the internet when the sons and daughters of Italy left their homeland in search of their dreams, be it better standards of living or simply just the search for adventure. And they went everywhere.



VINCENT LOMBARDI LODGE  
**ANNUAL SUMMER PICNIC**

Saturday August 11<sup>th</sup>, 2012

**3:00PM**

**at The Rubé's**

71 Cohasset Drive, Rochester NY 14618 (Brighton)

(See Map on Reverse Side)

**Come join fellow lodge members for good food, good music, bocce competitions and much more!**

**Cost: No charge for lodge members and their immediate family members - just a dish to pass.**

**The Picnic Committee will provide:**

- Homemade Sausage, Peppers & Onions
- Hamburgers & Hot Dogs
- Iced Tea & Coffee

**Suggestions for what you can bring:**

Appetizer Trays, Chips & Dip, Rolls, Mustard & Ketchup, Soda, Side Dishes, Desserts,  
(Please bring serving utensils for your dishes)

**FRIENDS & FAMILY WELCOME!**

Please return this form by August 1<sup>st</sup> for your reservation

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Please Return To: Nancy Rubé, 71 Cohasset Drive, Rochester NY 14618 (585) 461-1181

NAME: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

NUMBER OF MEMBERS & GUESTS ATTENDING: \_\_\_\_\_

We will bring: \_\_\_\_\_